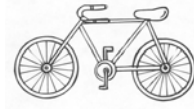




Please Join Us!



The Franklin Regional Council of Governments (FRCOG)
and the Pioneer Valley Planning Commission (PVPC)
will host a **FREE** public screening of

*Enjoy the Ride
in the Connecticut River Valley*

on

Monday, May 14th at 5:30 p.m.

at the

Academy of Music Theatre

274 Main Street, Northampton, Massachusetts



The FRCOG and PVPC worked with Paul Hake Productions to produce this video to promote bicycling as transportation in the Connecticut River Valley. **The film features local cyclists from Franklin, Hampshire and Hampden Counties who tell their story of how, when, and why they choose to bicycle instead of drive.**

For further information on the screening, or if you are interested in airing the videos at a local bicycling event, please contact Senior Transportation Planner, Elizabeth Giannini, at 413-774-1194 ext. 104 or giannini@frcog.org.



This production was prepared under Agreement Number 4033308 in cooperation with the Massachusetts Executive Office of Transportation/Massachusetts Highway Department and the U.S. Department of Transportation, Federal Highway Administrations with funding provided through the Congestion Mitigation Air Quality - Transportation Demand Management Program.